

KILLED IDEAS

SUBMISSIONS ARE ONLY
ACCEPTED ONLINE AT
KILLEDIDEAS.COM

DEADLINE
11:59 PM PST
MARCH 31, 2009

YOU KNEW IT WAS A KILLER IDEA
FROM THE START. READY TO
BRING IT BACK TO LIFE? START
YOUR SUBMISSION HERE FOR
A CHANCE TO HAVE YOUR WORK
FEATURED IN THE KILLED IDEAS,
VOL. 1 BOOK.

SUBMITTING AN ENTRY IS
EASY. FIRST, TELL US YOUR
IDEA, TELL US WHO YOU ARE,
THEN GIVE US PERMISSION
TO BRING YOUR IDEA BACK TO LIFE.
IT ONLY TAKE A FEW MINUTES.
THE MORE CONTEXT WE HAVE,
THE BETTER. IF IT NEEDS TO BE
KEPT ANONYMOUS WE'LL STILL
TAKE IT, AND HOPE YOUR IDEA
WILL STAND ON IT'S OWN.

KILLED IDEAS

ANATOMY OF A KILLED IDEA

STEP 1 OF 3

In English ONLY please. * Denotes required information.

Campaign Name*

Client Brand*

Don't worry, you'll get a chance in Step 3 to decide if you want this to be public or not.

Product Category of Client's Brand*

Describe your Killed Idea in a few paragraphs.* And give us the context please.
Maximum 300 words

Why should people see the light of day now?*

Maximum 300 words

Who else else contributed to the idea? So we can give credit where it's due.

Cause of Death* Please choose one:

- Spec work for client
- Lost the pitch
- Killed by client
- Killed by my agency

NEW IDEAS

ABOUT YOU

STEP 2 OF 3

First Name*

Last Name*

Street Address*

Street Address 2*

City*

State/Province/Region*

Zip/Postal Code*

Country*

Email*

Confirm Email*

Phone Number*

Current Agency Name*

Current Job Title*

KILLED IDEAS

ANONYMITY, TERMS, AND FILE UPLOAD

STEP 3 OF 3

Anonymity of Individual/Team*

- Let the world know who we are – we rocked it! OR
- I don't want to reveal myself or my team's identities, I just want to share great creative work.

Client Brand*

- Reveal the client brand. OR
- Keep the client brand anonymous.

Files for upload **MUST** be zipped. Maximum size 100MB. ONLINE SUBMISSION ONLY.

How did you find out about Killed Ideas? Please choose one:

- From a friend
- From a blog/marketing site
- From Blurb directly
- Via Search engine
- Facebook, LinkedIn, Reddit, Digg or similar
- From an Operative
- Don't know

Opting in

- Blurb opt-in: Keep me in the loop for all things Blurb related.
- Killed Ideas opt-in: I want to get regular updates from Killed Ideas.

By hitting 'Submit Now' you're agreeing that:

- You are 18 or older.*
- You or your agency own all the rights to the idea submitted.*
- You and/or your agency are giving us permission for this submitted idea to be published in the Killed Ideas, Vol. 1 book or on our site, or both, if selected.*
- By clicking 'Submit Now', you understand and are bound by the disclosure provisions selected for yourself, your team and for your client.*

SUBMIT NOW